

KCIA/Boeing Field

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Office of Trade A Clearinghouse for Trade Information

King County's Office of Trade, Commerce and International Affairs opened in January 1997. This office, which is headed by Director Liz Thomas, is located at KCIA/Boeing Field. It was established to increase two-way trade, one of the driving forces of the Puget Sound economy. The Office of Trade works actively with a tenant that is unique from the rest. That is the 16-member International Trade Board appointed Julius Rosso Nursery Company. This ing sectors in the region.

products or services in global markets. The Office of Trade's web site can be idensite is linked to the Airport's site and to the King County Office of Trade useful information, such as an abbreviated version of the popular brochure, "Getting Trade ing and importing and contains a Resources pare a company for the world of international business and trade. The web site also offers links to 13 local

ington State International Trade Fair which has (EDGE), which helps trade ready companies with international planning strategies, and the provides overseas trade leads. Up to 10 hard copies of the pocket-sized Getting Trade Smart brochure and insert are available at no cost. For more details and assistance contact the Office of Trade.

Greening

At the north end of the Field stands one

by Executive Ron Sims. Their goal is to stimuGeorgetown institution is well suited to the height late more trade opportunities for small and midsize businesses (SMBs), one of the fastest grow- of the airport where they are located. Owned and operated by three generations of the Rosso The Office of Trade's mission is to act as a family, the nursery has been providing plants and one-stop trade information clearinghouse and to garden supplies for 41 years. Julius is officially promote the benefits of exporting and importing retired but still maintains an office at the Nursery. for trade ready SMBs wanting to expand their

His sons Jerry and Gene now run the business along with Gene's sons Geno and Tony. The several acres of land leased by the The Office of Trade's web site can be identified by the Office's distinctive globe logo. The Rosso's is the garden spot of Georgetown, are in in linked to the Airmont's site and to the attracting customers from West Seattle, Beacon County's home page. The Trade web site quick-Hill, Queen Anne, downtown and points north as ly connects local companies to a wide variety of well as the surrounding neighborhood. The decision to make the Airport site retail came about five years ago. Presently the Rossos Smart", which outlines the eight steps to export- operate much of their wholesale operations and the plant cultivation part of their business on their Guide & Directory insert. Together these tools 100 acre site in Kent. They also sell fresh identify local services or organizations that pre-produce at their Airport site grown in Kent. Rosso's customers include the big garden departments like Home Depot and Eagle, retail nurseries, landscape contractors, governmental trade services and organizations, such as Wash- agencies, and the public at large. Both family members and staff are very knowledgeable about provided international exhibitor services since the plant world and provide master gardener 1951, or the U.W. Global Entrepreneur Program expertise for free public gardening clinics. If variety is the spice of life, then Rosso's is the place. They have everything from 2 inch U.S. Export Assistance Center (USEAC) which annuals to 6 inch specimen trees. There are more than 250 varieties of plants including 150 types of perennials and one of the area's largest selection of roses. So now that that special time of year has arrived, when all of us must dust off

our green thumbs, consider visiting Rosso's Nursery. It is open to the public 8:00 a.m. to 5:30 p.m. weekdays, 8:00 a.m. to 4:30 p.m. Saturday

and on Sunday, noon to 4:00 p.m.